



POSITIVE FASHION



The Institute of Positive Fashion will help the British Fashion Industry lead in the goal to be more **resilient, circular, fair** and **equal** through global collaboration and local action



To make the fashion industry
better **connected** to the future

To restore
balance to
an industry
that has
fallen out
of step with
the needs of
the planet



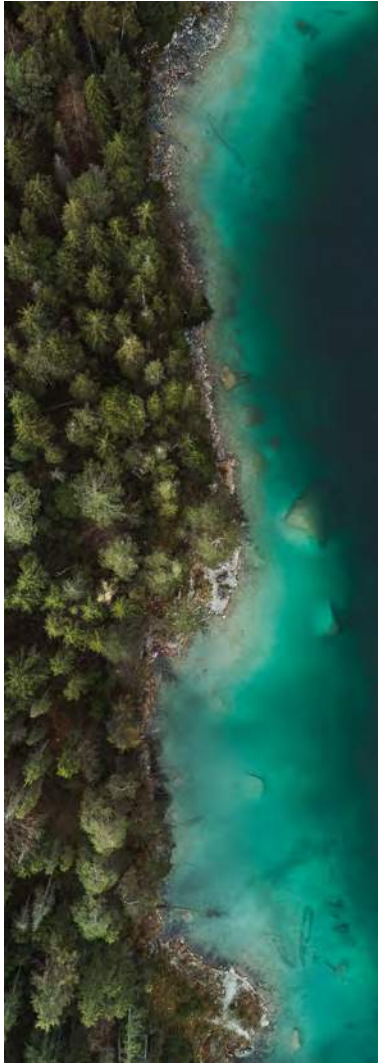
To recognise
the need to
be agile and
flexible, to
work with
industry and
address the
needs of the
changing
landscape
from
economic,
legal,
political to
consumer
and societal



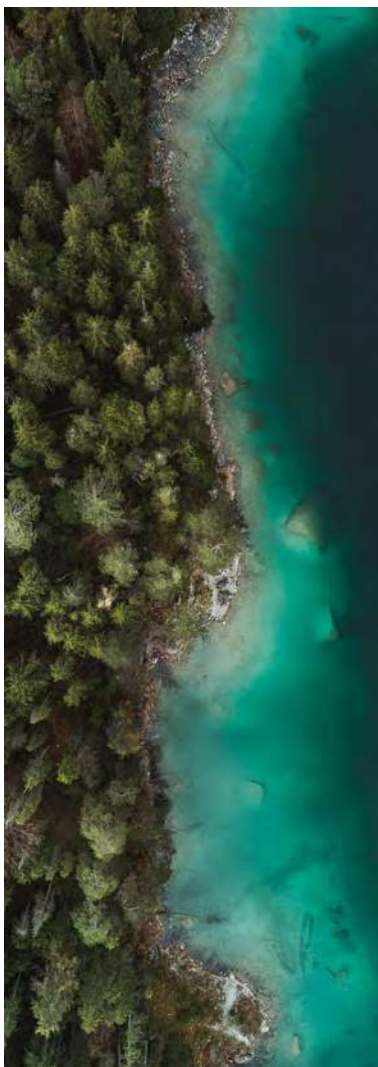


By looking at the industry
holistically across

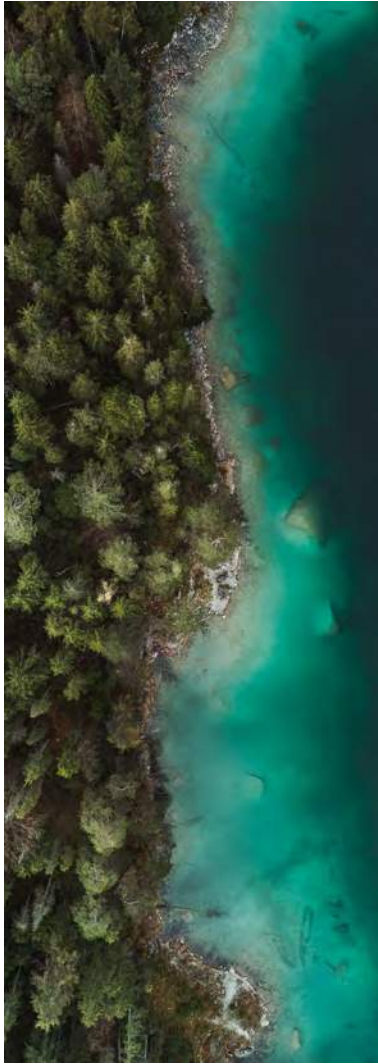




environment



people



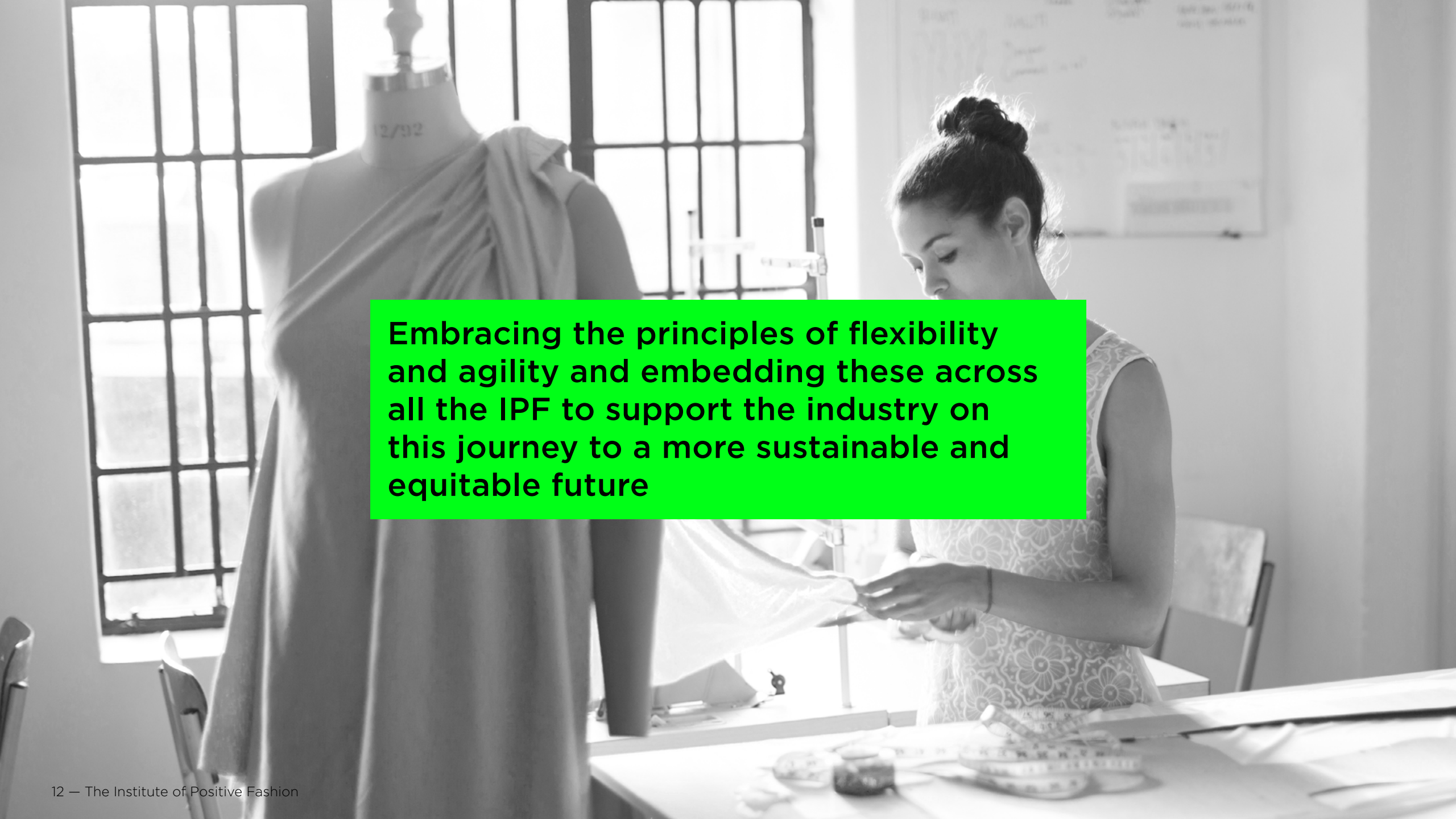
**community &
craftsmanship**

The IPF is a participatory platform that converges research, transformative innovation and industry initiatives leading to systemic change.

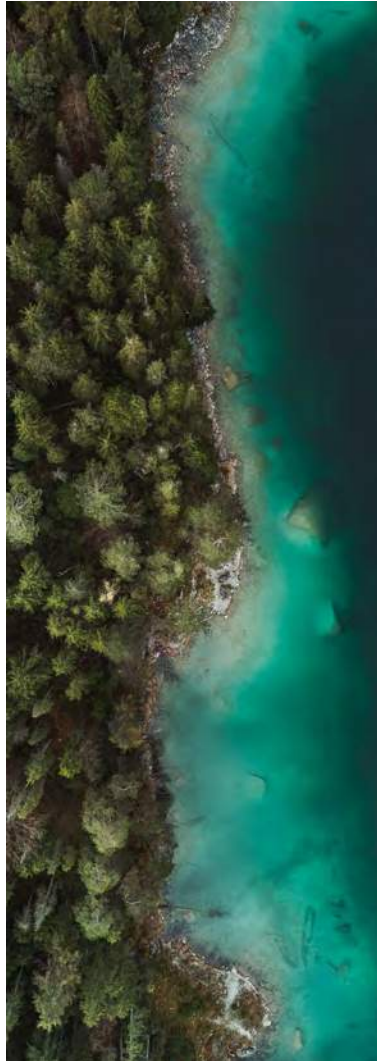
We invite creatives, innovators and industry leaders to connect, collaborate, and recreate a more responsible fashion industry.



Leveraging
global
expertise
to adopt
standards,
develop and
establish
frameworks,
using this
opportunity
to reset and
create a new
blueprint for
the industry



Embracing the principles of flexibility and agility and embedding these across all the IPF to support the industry on this journey to a more sustainable and equitable future



This pillar will share knowledge & tool kits. It will campaign for action and address collective issues through industry, academic and government collaboration.

By exploring circular business models, circular design principles, innovative production processes, consumption and waste reduction. This will safeguard our planet, as well as brands and businesses.



**This pillar
champions a
diverse empowered
workforce from
head office, to
supply chain,
to retail.**

**It will share
knowledge,
innovation and
collective concerns.**

**The IPF will
take the lead
in encouraging
equal, diverse,
empowered
workforces from
head office, to
supply chain to
shop floor. With
open, considerate
and fair places
to work.**



This pillar will be focusing on the positive impact the fashion industry has on communities and the role skills and craftsmanship can play in sustaining local livelihoods.

www.instituteofpositivefashion.com